# Kokadan Saad

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## Summary

Design Engineer and full-stack developer working at the intersection of product, growth systems, and the attention economy. Experienced in building and shipping end-to-end systems across frontend, backend, and infrastructure, with a focus on real-time interfaces, distributed systems, and AI-driven workflows. Interested in creator tools, social systems, and software that shapes how people produce, distribute, and interact online.

## Education

**SRM Institute of Science and Technology – 8.28 CGPA** Kattankulathur, Tamil Nadu
*Bachelor of Technology in Computer Science and Engineering* *Aug 2020 – Jun 2024*

## Experience

**InnerNote** | **live** Jun 2026 – Present
*Founder / Design Engineer / Software Engineer*

- Building a tool that grows your audience on autopilot, starting with LinkedIn. It learns your voice, then writes and publishes in it.
- Designed the whole thing, the brand, the design system, and every screen.
- Sole engineer on it. Frontend, backend, the AI pipeline, billing, and LinkedIn publishing.
- Own growth and go-to-market. Positioning, pricing, SEO content, a partner program for referrals, plus the sales calls, onboarding, and support.
- Built **160+** personalised demo pages for outbound, one per founder, each showing the product already writing in their voice.

**Livedocs (YC W22)** | **live** | **product hunt** Sep 2024 – Jan 2026
*Design Engineer / Software Engineer*

- Worked across the full product stack to build a general-purpose data platform, spanning design, frontend, backend, and infrastructure.
- Developed reactive notebook execution and real-time collaboration systems, enabling multi-user workflows over live data.
- Engineered sandboxed runtimes and integrated multi-provider AI agents for dynamic data interaction.
- Maintained high design-to-engineering fidelity across a complex interface surface, contributing to a cohesive and performant user experience.
- Contributed to product launch and distribution, achieving **#1 Product of the Day on Product Hunt**.

**Curated People** | **live** Nov 2025 - Mar 2026
*Founder / Product Builder*

- Built and launched an event-led social platform matching people based on personality to drive offline interactions.
- Owned product, design, engineering, and positioning, shaping the experience, matching logic, and brand end-to-end.
- Grew to 100+ users with strong engagement, creating organic pull through demand for matches and events.
- Explored social infrastructure design through real-world experimentation in human coordination and discovery.

## Technical Skills

**Languages:** TypeScript, JavaScript, Python, SQL
**Frontend & Product Engineering:** Next.js, React, Tailwind, UI systems, responsive design, performance optimization
**Backend & Systems:** Node.js, Express, REST APIs, WebSockets, real-time systems
**Infrastructure:** Docker, Kubernetes, Google Cloud Platform
**Databases:** PostgreSQL, Supabase, MongoDB
**AI & Content Systems:** ComfyUI workflows, AI-generated content pipelines, LLM integrations, prompt engineering, multi-step generation flows
**Automation & Orchestration:** n8n, API integrations, webhooks, workflow automation, tool chaining
**Product & Growth:** user acquisition flows, engagement loops, distribution systems, attention-driven product design